



Dear concerned and well-meaning attendee,

I've discovered a simple, unique, and groundbreaking solution for creating real change in Arizona's K-12 public education, and this quote provides the key for understanding:

“94% of all problems in business and organizations are problems with structures and systems, only 6% are problems with people.” — W. Edwards Deming

Simply put, there's nobody to blame for today's chaos in Arizona's public schools. Instead, there is a missing and misunderstood structural element that is creating many problems.

Corporate Tides

The Inescapable Laws of Organizational Structure by Robert Fritz

Preface

Billions of dollars have been wasted on attempts to change organizations through programs that were doomed before they started. These attempts were launched by dedicated people who often adapted change systems that had proven themselves in other organizations. Often these programs had support throughout the organization, from senior management to the rank and file. The companies' best and brightest devoted themselves to mastering TQM, or reengineering, or principles of organizational learning. But to little avail.

With so much focus on change, why is there so little successful change? One penetrating answer: Change has been imposed on top of existing inadequate organizational structures. Building on a weak foundation is always a risky business.

Organizational Advancement and Oscillation

An organization produces from tens of thousands to millions of actions in pursuit of its goals. Coordinated or not, these actions produce effects that fall into one of two very different categories—*structural advancement* or *structural oscillation*.

Arizona's students are not able to advance their education simply because they are missing the foundation for learning, which naturally results in oscillation: forgetting information.

“All learning is but remembrance.” — Sir Isaac Newton

Question: During your K-12 education, did you attend even 1 semester class during which you were taught 1 proven and repeatable method, technique, or strategy for memorizing all the information that you were required to remember to pass tests and exams? **ANSWER: No**

“Only the method matters.” — W. Edwards Deming

This is the simple, unique, and groundbreaking solution for creating real change in education:

The method Robert Fritz teaches for Creating, *Your Life as Art*, is very much the same method Harry Lorayne teaches for Memorizing, *Super Memory, Super Student*.